

# GET A **FREE** ST. CROIX “FISH MORE. WORRY LESS.” T-SHIRT WHEN YOU PURCHASE ST. CROIX RODS.

**MENS** →  
 (SIZES M-XXL)



BACK



← **WOMENS**  
 (SIZES S-XXL)

BACK



## CANADA VERSION

- Purchase a St. Croix rod and receive a free “Fish More Worry Less” t-shirt.
- Rods must be purchased from December 1, 2016 thru August 31, 2017.
- Ice rods and ice combos are not eligible.
- Complete the official St. Croix 2017 Promotion Coupon. Coupons are available at St. Croix's website at [www.stcroixrods.com](http://www.stcroixrods.com).
- Mail the coupon, UPC label (which is attached to the rod tag), and original cash register receipt to the address on the coupon by September 30, 2017.
- The shipping and handling fee is \$9.95 per redemption, payable in U.S. dollars by major credit card only. Do not send a check. A St. Croix Customer Guide will call you at the phone number you provide on the coupon.
- Submit up to five redemptions per family or household.
- Allow up to 4 weeks for delivery.

## FISH MORE. WORRY LESS.

GET A PREMIUM 6.1 OZ. 100% SOFT-SPUN COTTON T-SHIRT – OFFERED IN BOTH MENS AND WOMENS SIZES! (RETAIL VALUE \$25.)

**MAIL TO:** St. Croix Rod  
 Attn: “FISH MORE” Promotion  
 P.O. Box 279  
 Park Falls, WI 54552

HERE'S HOW IT WORKS



TERMS AND CONDITIONS OF “FISH MORE” PROMOTION: THIS OFFER IS VALID ON A ROD PURCHASE MADE FROM 12/1/16 THRU 8/31/17. REQUEST MUST BE POSTMARKED BY 9/30/17. PLEASE PRINT LEGIBLY ALL INFORMATION REQUESTED. THE OFFICIAL ST. CROIX “FISH MORE” PROMOTION COUPON WITH CONTACT PHONE NUMBER, ORIGINAL SALES RECEIPT(S), UPC LABEL(S), AND \$9.95 CREDIT CARD PAYMENT (FOR S&H) ARE REQUIRED. ST. CROIX WILL CONTACT PURCHASER BY PHONE TO GATHER CREDIT CARD INFORMATION FOR S&H. THIS OFFER IS VALID ONLY FOR THE PERSON WHO PURCHASED THE PRODUCT AT RETAIL AND IS LIMITED TO (5) PER PERSON, FAMILY, HOUSEHOLD OR ADDRESS. GEAR MUST BE SHIPPED TO AN ADDRESS IN CANADA OR THE CONTINENTAL USA. ST. CROIX NOT RESPONSIBLE FOR DELAYED, POSTAGE-DUE, ILLEGIBLE, MUTILATED, LATE, LOST, INCOMPLETE, STOLEN, OR MISDIRECTED MAIL. OFFER VOID WHERE PROHIBITED, TAXED OR RESTRICTED BY LAW. PLEASE ALLOW 4 WEEKS FOR DELIVERY.