



St. Croix Pro-Staff Program Application Process and Applicant Requirements

St. Croix's Pro-Staff consists of licensed guides, tournament anglers, and angling instructors. Pro-Staff members contribute to St. Croix's success through their expert promotion of our products and services.

Over the past 60 years, we've developed what amounts to a very highly regarded team of professional anglers. Each St. Croix Pro-Staff member is not only an accomplished angler, but also an effective communicator. As such, each member of our team is an opinion leader within his or her community of anglers.

Qualifications to join our staff extend beyond that of being an accomplished angler. St. Croix's Pro-Staff members must also be accomplished educators and/or outstanding promoters. If your resume includes speaking at sport shows or dealer promotions, appearing on television or radio, and/or writing for fishing publications, then we're interested in hearing from you. If not, then we must respectfully decline your offer to be on St. Croix's Pro-Staff.

Interested applicants may send their resume to the address below. If you meet our qualifications, and we have a position available on our team, then we'll contact you.

St. Croix Rods
Promotion Manager
PO Box 279
Park Falls, WI 54552

St. Croix also offers discounts on rods, reels, clothing and accessories to licensed guides and captains who are not necessarily accomplished educators or promoters. Products purchased under St. Croix's **Guide Program** are intended for the use of qualified guides and their clients. Your regional St. Croix Sales Representative must qualify you for this program. To apply for St. Croix's Guide Program, please send a letter of application, along with a copy of your guide or captain's license, to the address given above.